

Gary E. Mullin

gmullin64@gemdesignco.com

www.gemdesignco.com

(315) 955-4136



SUMMARY

I'm a dedicated Marketing & Graphic Design professional blending 10+ years of experience with proven skills in creativity, adaptability, and forging lasting client relationships. I provide a passion for detail and an uncanny ability to plan and prioritize.

SKILLS

Adobe Creative Cloud: Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Acrobat Pro
Cinema 4D
WordPress, Elementor Page Builder
Microsoft Office Suite: Word, Powerpoint, Excel

EXPERIENCE

2010 - Now

OWNER, OPERATOR, & DESIGNER | Gem Design Company

Freelancer focusing on design principles and customer satisfaction.

2017 - Now

ART DIRECTOR | LP&M Advertising

As an Art Director, I develop and design marketing initiatives for clients in many different industries, including dairy and agriculture, manufacturing, pharmaceutical, food and beverage, entertainment, healthcare, and professional services. For LP&M Advertising, I designed and built a complete redesign of LPM-Adv.com with the goal of refreshing the company image.

2016 - 2017

MARKETING & GRAPHIC DESIGN ASSOCIATE | Renzi Foodservice

As a Marketing & Graphic Design Associate, I helped Renzi Foodservice establish brand recognition through teamwork and multi-departmental collaboration. For Renzi's, I assisted with a redesign of RenziFoodservice.com, focusing on increasing web traffic and streamlining the user experience. I also designed an e-newsletter system, developed print and web based publications that featured vendors and their products, and designed and planned social media content with the goal of increasing product awareness and sales. For Renzi's customers, I developed custom menu designs and helped plan and assist with their marketing strategies.

2016

GRAPHIC DESIGNER / MARKETING ASSISTANT | BCA Architects & Engineers

As a Graphic Designer/Marketing Assistant, I designed, printed, and bound RFPs with the goal of winning bids for new architectural projects as well as producing print and web based content, including trade show marketing materials.

2015 - 2016

GRAPHIC DESIGNER / FABRICATOR | Checkpoint Graphics

As a Graphic Designer/Fabricator, I worked with clients to provide design solutions to very specific needs. I handled multiple projects simultaneously, prioritizing deadlines and managing time to maximize client satisfaction. I completed many of the printing and vinyl fabrication tasks myself. This included small and large scale projects, requiring the operation of large format vinyl printing equipment and software. I also designed a digital inventory and project management system to increase the organization of the office and production departments and directed and coordinated the fabricators to ensure timely project turnaround and accuracy.

2013 - 2015

GRAPHIC DESIGNER / MARKETING ASSISTANT | Timeless Frames, Décor, & Expressions

As a Graphic Designer/Marketing Assistant, I designed marketing materials and managed Timeless Frames' social media presence and coordinated and designed safety and training videos for the production staff. I also handled online item listings for products sold through Wal-Mart, Macy's, Wayfair, Michael's, and Amazon, operating DSLR camera equipment to photograph and catalog inventory for sale online.

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN

Minor in Business Management

State University of New York at Oswego, Oswego, NY

ASSOCIATES IN LIBERAL ARTS

Jefferson Community College, Watertown, NY

To view my online portfolio, please visit www.gemdesignco.com